

Sonia Liddicoat

William Campbell Foundation

Sonia commenced her career in the Community Services Sector as a direct care worker more than 35 years ago with Department Family and Community Services, in a day program for adults with disabilities. Sonia moved into the role of Team Leader in this program, which started her journey into Leadership. Since that time, Sonia has worked her way up through various levels of management, in disabilities, youth homelessness and Out



of Home Care, with the last 14 years in senior management positions. Sonia's career projection has culminated in her current role as CEO of William Campbell Foundation, an Out of Home Care provider on the South Coast of NSW.

During Sonia's time in these management positions, she has enjoyed the opportunity to grow, develop and provide leadership to various teams. In an ever-changing sector, Sonia has additionally been able to refine her adaptability, resilience, and creativity with regard to problem solving and developing innovative solutions to provide creative service delivery. Sonia is a true believer that the learning journey never ends, and she enjoys the art of reflection, using her experiences to drive future direction, both personally and professionally.

Sonia values family above everything, and loves to travel, Bali being her favourite destination! Sonia has just recently returned from 3 months long service leave travelling the coast of Western Australia.