

Natasha Panetta

BUSY GODDESS
MARKETING CO.



Founder | Busy Goddess Marketing Co

Natasha Panetta is the dynamic founder of Busy Goddess Marketing Co, an award-winning marketing agency known for its innovative and client-centric approach.

With over 2 decades of experience in the industry, Natasha has built a reputation for delivering creative, data-driven marketing strategies that drive real results. She specialises in branding, digital marketing, and content creation, helping businesses stand out in competitive markets. Passionate about empowering women in business, Natasha is also a sought-after speaker, sharing her insights on entrepreneurship, branding, and marketing. Her dedication to excellence and authenticity has made her a trusted partner for many successful brands.



Natasha's Topic:

The power of authentic personal and business branding: standing out in a crowded market for the RIGHT REASONS.

Natasha will focus on how women in business can leverage their unique qualities and values to create authentic personal and professional brands that resonate with their target audience.

INCLUDING The difference between a brand and a logo.

This can include examples of logos and brand extensions including famous watermarks or symbols - and some famous rebrands such as Woolworths.